



Endorsement arrangement

We do not currently have any agreement in place with publishers or third-party organisations to endorse their materials. However, should we ever enter into such an agreement, the appropriate YMCA Awards Product Manager will be responsible for ensuring that:

- We take all reasonable steps to ensure the endorsement process does not have an adverse effect
- We publish the criteria that we used to decide whether or not to endorse a particular resource
- Any endorsement is signalled in the same way for all endorsed products (eg, through the use of our logo or specified text expressing the endorsement), including those produced by YMCA Awards or any affiliated company
- Suitable arrangements are in place with any publishers of endorsed resources to ensure they do not market an endorsed resource in a way that implies that the resource contains privileged examiner/assessment insight or that its use is necessary for the successful completion of an assessment or qualification
- The resources are reviewed by the YMCA Awards Qualification and Assessments Committee

For clarification, an endorsement process is where YMCA Awards endorses third-party resources that are designed to support the preparation of actual/potential learners for the assessment of a current/proposed YMCA Awards qualification.

In effect, in order to endorse any learning materials/products YMCA Awards will need to satisfy itself that the product and supplier meet the following criteria:

- It thoroughly covers all the learning outcomes for the qualification(s)
- It is set at the appropriate level for the qualification
- It thoroughly covers the depth and breadth of the knowledge and skills required to achieve the qualification
- It is suitable for inclusion within a general resource list for the qualification(s)
- There is no enticement that learners and/or centres must use the product
- It does not make claims to be the only resource suitable for the qualification(s)
- It is not misleading in any way to centres or learners
- It is not produced, or has contributions, from anyone who has been involved in the production of our exams, so as to ensure the confidentiality of the exam content
- It does not contain any content that would be deemed discriminatory against any individuals that share a particular characteristic (eg, disabilities, race, religious belief)
- It does not claim to guarantee a pass for the unit(s) or qualification(s)
- Endorsement of one publication does not imply or grant endorsement of other materials – each material/document produced must be submitted to YMCA Awards for approval before any endorsement can be claimed
- Any use of our name or logo must be in accordance with our brand guidelines
- Any marketing materials must be submitted to us for approval in advance of being used
- Any re-editions must be submitted to us for approval to ensure they still align with the relevant qualification(s)

All engagements with publishers seeking endorsement of their resources are carried out by the YMCA Awards Head of Products & Services to ensure we deal with them in an effective and regulatory compliant manner.

awarding excellence

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